SPONSORSHIP PACKAGE
SEVENTEEN YEARS OF ARAB/ SWANA FILM

17TH ARAB FILM FEST
We are excited to announce Mizna’s 17th annual Twin Cities Arab Film Festival, which takes place September 27 to October 1, 2023 at the Main Theatre in Minneapolis, Minnesota. Presented in partnership with the Film Society of MSP, Mizna’s festival brings four days of the best contemporary Arab cinema to the Twin Cities. This year, select films from the festival will be accessible virtually through our online platform.

Since 2003, Mizna has screened over 300 contemporary narrative, documentary, experimental and short films. We also host filmmakers for discussions and workshops, deepening the festival experience for audiences. For many Minnesotans, the Arab Film Festival is a unique opportunity to encounter the nuanced experiences of Arabs as captured through film. For the Arab community, it is a chance to see their own stories reflected on screen in representations that go beyond the flat, and often vilified, portrayals of Arabs and Muslims in the media and public discourse. And since we now have a hybrid program, with both in-person and virtual screenings, we are able to share films with audiences around the country and the world.

In order to continue this important work, we rely on the support of local businesses and community groups. You can play a vital and visible role in supporting Arab arts in the Twin Cities by becoming one of our sponsors. The festival attracts more than 1500 audience members each year. Through sponsorship, your organization will reach Mizna’s established audience, a diverse group committed to social justice and the arts. The many other benefits of sponsorship are outlined on the following page. We look forward to the unique opportunity to partner in providing a forum for Arab cinema, art, and culture in the Twin Cities.

Thank you for your consideration,

Ahmed Abdul Mageed
Film Programs Coordinator
ahmed@mizna.org

Mizna is a critical platform for contemporary literature, film, art, and cultural production centering the work of Arab and South-west Asian and North African (SWANA) artists. For more than twenty years, we have been creating a decolonized cultural space to reflect the expansiveness of our community and to foster exchange, examine ideas, and engage audiences in meaningful art.
WHAT OUR SPONSORS HAVE MADE POSSIBLE

• Films in Arabic, Armenian, Nubian, Amazigh, Kurdish

• Spotlight on complex immigrant and refugee narratives in and outside of the United States

• Juried and Audience awards for best narrative, short, and documentary films with cash prizes

• Special film segments focused on Palestine, Black SWANA, experimental, animation, archives and more

• Talk-backs, panels, and workshops with renowned filmmakers and scholars

• Segments and panels with local and emerging Arab filmmakers

• Commitment to Boycott, Divestment, Sanctions (BDS), the cultural, political, academic, and economic boycott of Israel

• Over 1500 people engaged in Arab and SWANA art, music, and cinema yearly
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<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>Executive Producer $10,000</th>
<th>Producer $5,000</th>
<th>Elite Sponsor $2,500</th>
<th>Premier Sponsor $2,500</th>
<th>Sponsor $500</th>
<th>Supporter $250</th>
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</thead>
<tbody>
<tr>
<td>Commerical before every screening*</td>
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<tr>
<td>Recognition in film introductions</td>
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<td>Invitation to speak on opening night</td>
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<td>Reserved Seating</td>
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<td>Logo included in festival trailer</td>
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<td>Recognition in email blasts</td>
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<td>Recognition on social media platforms</td>
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<td>Sponsor logo on festival website</td>
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*Limited availability
FILM SPONSORS

Some supporters choose to sponsor a specific film that highlights a certain theme, language, or cultural group. Film sponsors pay for the film screening and shipping costs and agree to publicize the film via email, web, and social media. The Arab Film Festival will highlight your organization as a presenting sponsor of the film.

TICKET SPONSORS

Organizations and businesses are encouraged to support the festival by purchasing blocks of tickets to distribute to their employees, students, or patrons. Organizations can also donate tickets to be distributed to underserved populations in the Twin Cities.